

# CAROLINA MOREIRA

## WORK EXPERIENCE

**OCT 2020- PRESENT**

**MEDAIRE - REMOTE MARKETING ASSISTANT**

**AUG 2017- APR 2020**

**MEDAIRE - USA (Jan 2019) UK (Feb 2019 - April 2020) MARKETING ASSOCIATE INTERN** - Responsible for updating marketing materials, internal communication as employee newsletters and presentations, external communications as product brochures, info graphics and media content.

**SEP 2016 - JUN 2017**

**ZAK - Brazil MARKETING COORDINATOR** Responsible for all the communication of the company, internal and external, ad campaigns, new collections training for sales staff, sale actions and discounts.

**AUG 2015 - SEP 2016**

**Belo Horizonte - Brazil FREELANCER DESIGNER**

**FEB 2013 - AUG 2015**

**IORANE - Brazil ART DIRECTOR** Managing all internal and external communication of the brand and involved with all concept of marketing campaigns.

**APR 2012 - JAN 2013**

**HABITAT MAGAZINE - Brazil GRAPHIC DESIGNER** Layout, editorial jobs, magazines, books advertising, print production and others.

**JUL 2011 - MAR 2012**

**LUIZA BARCELOS - Brazil GRAPHIC DESIGN INTERN** Graphic design support for internal and external communication of the brand.

**APR 2010 - JUL 2011**

**HABITAT MAGAZINE - Brazil GRAPHIC DESIGN INTERN** Graphic design support for editorial design.

**MAR 2009 - AUG 2011**

**ASAS - Brazil VOLUNTEER** Graphic designer intern teaching slum residents about creative processes, sustainable products and managing projects budget.



Adept in bustling settings, I excel at meeting deadlines with swift design prowess. As a Marketing Associate, I relish delving into analytics, refining content through data-driven insights, and witnessing the transformative impact of digital marketing and lead generation on business expansion.



## SKILLS

- PHOTOSHOP ●●●●
- INDESIGN ●●●●●
- ILLUSTRATOR ●●●●●
- AFTER EFFECTS ●●●●
- CREATIVITY ●●●●
- TEAMWORK ●●●●●
- TIME MGMT ●●●●●
- ORGANIZATION ●●●●
- COMMUNICATION ●●●●

## CONNECT

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- carolriosm@gmail.com
- carolnariosmoreira.com
- Linkedin: Carolina Rios Moreira
- @carolnariosm

## EDUCATION

- 2019-2020** ESTÁCIO University - Brazil **MBA DIGITAL DESIGN**
- 2007-2013** FUMEC University - Brazil **GRAPHIC DESIGN BACHELOR**
- 2008** Kaplan Aspect College - London, UK **NCFE CERTIFICATE IN CUSTOMER RELATIONS** Understanding customer behaviour and delivering customer services.

## INTERESTS

- SAILING
- MUSIC
- TRAVEL
- OUTDOORS
- TEA
- FAMILY

## LANGUAGES

- ENGLISH ●●●●
- PORTUGUESE ●●●●●
- SPANISH ●●●●